

Now Available from CORE!

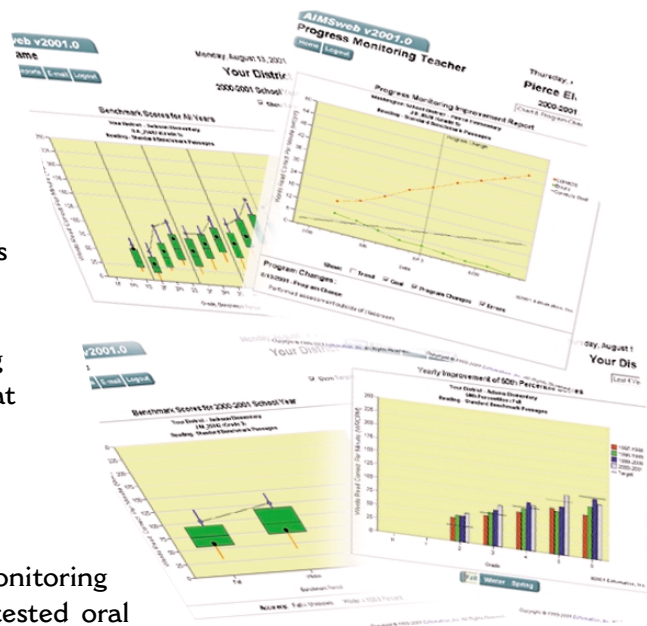


AIMSweb™, THE PROVEN PROGRAM THAT LETS YOU ASSESS A STUDENT'S READING PROGRESS—IN JUST 15 MINUTES—THROUGHOUT THE YEAR.

Imagine a reading assessment tool that would allow you to gather formative test data on a student's progress throughout the school year—from the very first day of class to the last, with predictive markers that you can respond to before rather than after the next—or final!—set of tests. Imagine that these tests take no longer than 15 minutes of assessment time per student, so that it's easy for you to test your class several times a year without sacrificing class time or to individually track students with greater needs on a continuing basis. And imagine a reading assessment tool that provides analytic data and reports that can be shared with administrators and parents.

Such a reading assessment tool does exist and it's now available from CORE!

AIMSweb is the all-inclusive, Web-based improvement monitoring system for Grades 1–8 that provides you with classroom-tested oral passages for evaluating your students' reading performance. Based on 25 years of research that decisively correlates oral reading fluency with such measures as reading comprehension and high stakes testing, **AIMSweb** gives you a quick, reliable way to see immediately and clearly where your students' reading skills are headed. And, with its numerous analytical data management and reporting features, it gives you, your administrators, and parents benchmarks that can be acted upon with maximum effectiveness.



“Too late” test results will be a thing of the past with this proven method!

Based on a proactive and preventive model rather than high stakes testing, **AIMSweb** allows you to get students off to a healthy start and to measure their progress continuously. This allows you to provide needed assistance immediately and, thus, avoid 11th-hour remedial measures. The validity and reliability of the **AIMSweb** oral fluency model are supported by such measurement models as Curriculum-Based Measurement (CBM), General Outcome Measures (GOM), Dynamic Indicators of Basic Skills (DIBS), and Dynamic Indicators of Basic Early Literacy Skills (DIBELS).

Easy, quick, reliable, and for as little as \$4 per student.

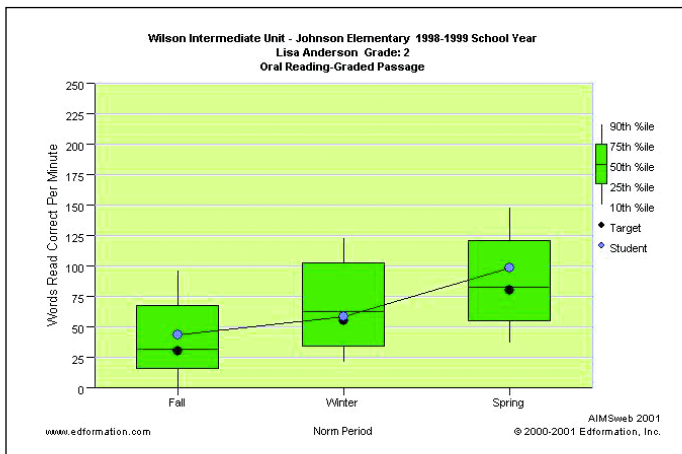
AIMSweb's oral passages are quick and easy to give to students. Because of the proven predictive results of oral fluency testing, after just 15 minutes of your student reading **AIMSweb** passages, you'll know with over 90% certainty where your student stands and how the student will perform on your statewide achievement test. As the tests take so little time and money to administer, you can test frequently, if need be, and also compile accurate charts of the student's growth over time—results you can share with parents and administrators. The cost is only \$4 per student for schools signed up for the Benchmark portion of the **AIMSweb** system; for schools licensed for the complete **AIMSweb** system the cost is still low, just \$7 per student.

AIMSweb PROVIDES ALL THIS:

- graded one-minute reading assessment passages for benchmark testing & progress monitoring
- individualized annual reading goals
- progress reports for parents, principals, and superintendents
- Web-based data management & reporting
- easy Internet access
- measures that meet state and federal mandates
- staff training
- Web-based implementation support

Benchmarks that guide you, plus the parents, the principal, and the superintendent . . .

The **AIMSweb Benchmark** portion of **AIMSweb** is a Web-based information management and reporting system. It features comprehensive, continuous assessment that's been designed to help you improve your students' reading achievements and to provide accountability. With **AIMSweb Benchmark**, you will be able to generate a wide variety of useful, clear, graphic reports; identify students who may need special attention; individualize reading instruction; and utilize an online support Web site. You can also generate Reading Improvement Reports for parents, school and district administrators, and school boards. Expandable to other areas, it can be linked directly to **AIMSweb Progress Monitor** as well.



When is the right time to launch AIMSweb™? Anytime!

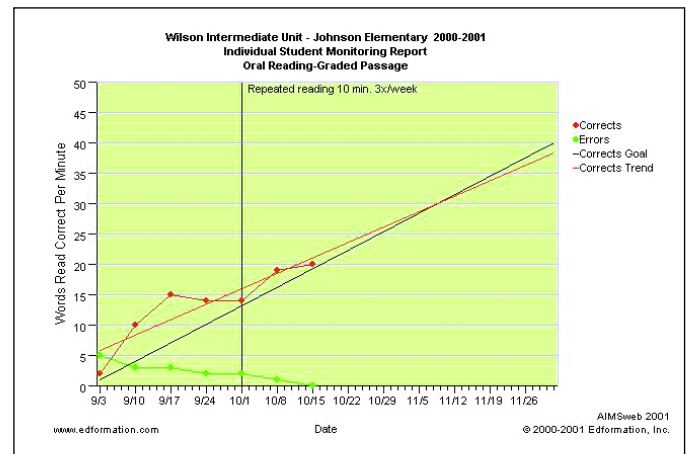
You can launch the AIMSweb testing measure at any point in your school year. If you're unable to begin implementing this service in the Fall (or any other start date your school has), you can start it in time for the Winter or Spring testing period and still gain valuable information about your students' reading status. You'll be able to ascertain their current trajectory of performance on the statewide test and create goals to meet the criteria of performance you set for each individual student.

If you launch the system any time after the first eight weeks of the start of your school year, your cost will be prorated for that year according to the date your students are first entered into the system. Note: as of February 2002, Kindergarten and early First Grade measures will be available that will correlate to the oral fluency measures available now.

AIMSweb is a trademark of Edformation, Inc.

Special solutions for At Risk, Title I, and Special Education Students . . .

The **AIMSweb Progress Monitor** portion of **AIMSweb** is a continuous assessment, information management, and reporting system designed specifically for frequent monitoring of the reading progress of students at risk or with extreme needs for reading assistance, such as Title I and special education students. Based on individualized reading goals, the program provides expected rates of progress compared to actual reading progress. And **AIMSweb Progress Monitor** allows you to generate weekly or monthly reports on students' needs and progress to parents and administrators. It also includes sets of standard graded reading assessment passages; training packages for formative assessment administration, scoring, and basic assessment strategies; and an online support Web site.



Easy Internet access!

Your and your administrators, and, in some instances, even parents, can easily access assessment information over the Internet. **AIMSweb** is compatible with Windows or Mac, requiring only a browser, such as Netscape and Internet Explorer. No new hardware, software, or any modifications of existing computer systems are necessary.

To learn more about the **AIMSweb** achievement improvement monitoring system, please contact Client Services toll-free at 1-888-249-6155.